

Now is the time to invest

Franchisee Case Study

Gavin Chase, CNA International franchisee explains why he chose to invest in his own executive search recruitment business during the recession.

Gavin Chase chose to invest in his own CNA International recruitment business earlier this year (2009). CNA International is one of the niche recruitment business models offered by Network Brand Partnerships an arm of the Pertemps Group one of the largest groups of specialist recruitment companies in the UK.



Gavin is a veteran of the recruitment industry with over 20 year's experience. Originally trained by James Caan, well known entrepreneur and Dragon of the UK TV show Dragons Den. Gavin's first venture into the franchise World was through James Caan's Humana International. Gavin became General Manager at CNA International back in 2007.

How he got involved with CNA Executive Search

When Network Brand Partnerships, an arm of the Pertemps Group, took over CNA International last year Gavin saw a change in the business that compelled him to move from manager to franchise partner.

"The support and systems Pertemps brought to CNA International through the Network Brand Partnerships team are excellent. I was so impressed that I have chosen to invest and become a franchise partner. I want to build my own multi-million pound CNA Executive Search business and believe with Pertemps support and the current situation in the economy now is the time to invest," comments Gavin.

Passionate about recruitment

As with Tim Watts who built the Pertemps empire Gavin is planning to emulate his successful peer by building a business based on sharing. Gavin is looking to offer consultants company ownership and a genuine career where they reap the rewards they have worked for. His CNA Executive Search business will cover the sectors of Telecommunications, Media and Technology,

Gavin is married with 3 children, two of which are under 4. He has recently invested in his dream toy, a Suzuki Bandit 650 motorbike which he will no doubt be enjoying this summer. Gavin is incredibly passionate about the recruitment industry so much so he has setup a social networking website for the recruitment industry. <http://www.recruitmentbigbiller.com/>

Gavin's advice to prospective franchisees

Gavin recommends investing now at the bottom of the market. He plans to get his CNA business setup ready to benefit as the recession subsides and the markets recover.

"The CNA philosophy is about ethical recruitment, two words that traditionally have not been put together! I strongly believe in creating sustainable relationships at every level. If I get my CNA International business established now I can benefit as the markets grow again," says Gavin.

About CNA Executive Search

CNA International is now one of the niche recruitment business models managed by Network Brand Partnerships, an arm of the Pertemps Group. Network Brand Partnerships is an award winning management team helping to fine tune and grow CNA International through improved support systems such as guaranteed cash flow.



High quality search is a multi million pound industry. Substantial growth is forecast due to continued worldwide shortage of proven top management talent. *"We are offering three very diverse recruitment business models covering Executive Search, Health Care and the High Street. We want to attract partners to run their own business in the sector that suits them. It is an exciting move forwards in a growing industry,"* commented Debbie Smith (Managing Director).

Discover more about joining the partnership and choosing your own recruitment business by contacting Debbie Smith on 0330 123 0907 or read more at www.networkbrandpartnerships.com
After business hours? Call our enquiries helpline on 07909 533726