



NETWORK
brand partnerships limited



Franchise Opportunities

A unique choice of proven and successful business models from the
UK's largest independent recruitment group



Franchise Opportunities

An established growing market....

Who we are.....

Network Brand Partnerships is part of the UK's largest independent recruitment business – the Pertemps Group.

Pertemps opened their first office in 1961 and the Network Group was founded to represent a diverse Group of over 170 specialist recruitment and outsourcing businesses.

Our reference to 'Brand Partnership' is deliberate – we seek to depart from the typical franchisor/franchisee relationship. We believe that if you are investing in one of our brands you are a partner in our business – together we help to shape the success of your business.

Being part of our 'family' means you enjoy huge economies of scale that only a major organisation can provide – you in turn enjoy the best of both worlds, being your own boss and yet having the strength and infrastructure of a large and successful organisation behind you.

Combine this with cutting edge 21st century technology and dedicated training and on-going operational support and you will have a formula for real success.

In fact, if you're not making money, neither do we – such is the confidence of our support.

Below: Head Office - Meriden Hall





“The benefits of franchising are well noted – according to the latest Nat West survey over 95% of franchise businesses are profitable in the first year”

Why recruitment.....

- The potential is huge – the recruitment industry in the UK is worth over £37 billion and over the last 20 years has outperformed the wider UK economy.
- 1.3m temporary and contract workers are placed by agencies every week
- 91% of the Times ‘100 Best Companies to work for’ use recruitment agencies.
- Less than 15% of all positions in the UK are filled by agencies representing huge potential for growth.

Recruitment is a highly lucrative industry and yet, to be a success, attitude and a passion to succeed are more powerful attributes than your skills and experience.

Why franchise.....

The benefits of franchising are well noted – according to the latest Nat West survey over 95% of franchise businesses are profitable in the first year – compare this to an 80% failure rate within the first five years amongst those new businesses who ‘go it alone’.

The franchising industry in the UK has enjoyed an unprecedented 44% growth in the last 10 years as people recognise the positive benefits of not ‘going it alone’.

Deciding to run your own business is exciting and daunting – we work with you every step of the way to provide everything you need in order to focus on letting you make money – its like a ‘business in a box’ with the security of knowing you have access to a proven system and people with you, providing expert advice, training, systems and support.

Your life, your choice.....

Network Brand Partnerships are unique in the market place. We offer a choice of brand and sector – executive search, healthcare or a more traditional office and junior management brand.

No matter what your aspiration – to be your own boss, to build something of value to sell on in the future, to develop an expanding business or to achieve a better work/life balance and work from home - we have a brand and sector to inspire you.....

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Founded in 1993 and franchising since 1995, C N A Executive Search is one of Europe's premier independent executive search and recruitment organisations with over 20 offices in the UK and Europe.

C N A use its own unique and proven pure search methodologies – this winning formula has grown our network of offices who are fully supported with a comprehensive training programme and proven sales and marketing techniques. Your training is followed by personalised coaching and mentoring that continues throughout the life of our partnership together.

We specialise in placing top-performing executives into medium and large companies who pay us fees from 25% to 33% of the employees first years annual salary. Fees can range from £12,000 to £80,000.

C N A Executive Search is a low risk, high return business service. Stimulating and challenging, you can either choose to work from a home based office or establish a commercial office and employ other consultants to work alongside you.

High quality search is a multi million pound industry and the demand is forecast to continue growing due to the acute worldwide shortage of proven management talent.

www.cnainternational.co.uk

Our brand partners will usually seek to work in a market with which they are familiar: Your experience combined with our training, reputation, systems and technology will be important to your client and enable you to offer a distinctly superior recruitment service.

Candidates in this sector are extremely sophisticated and will only work with true and trusted consultants who are specialists in their market.

Previous experience is not necessary but you will need to have business experience in industry or commerce.

Testimonial

" I derive tremendous job satisfaction from what I do and thrive on the cut and thrust of finding candidates who in turn become clients. I've got the best of both worlds – running my own show, but knowing I have the support and infrastructure of an established and respected organisation when I need it"

Jim Smith – C N A franchisee since May 2001

Franchise Package

What's included.....

- Comprehensive initial training using proven search methodologies
- Personalised coaching and mentoring
- A dedicated Brand Partnership Director to assist you with everything you need to start your business – VAT registration, insurances and business planning for finance.
- Training seminars
- Training videos and DVDs
- Business Referral Systems
- Support and advice 'Hotline'
- Legislative and HR advice
- Website and email
- International job site access
- Our own bespoke database search and tracking system
- Credit control
- Invoicing and debt factoring – vital for cash flow
- National conference and awards





www.networkhealthcare.co.uk

Established in 2001 as Pertemps Healthcare, Network Health and Social Care now has 10 established offices across the United Kingdom and is growing rapidly. Network Health and Social Care provide specialist healthcare and recruitment services to meet the changing demands on health and social care organisations. We supply to local authorities, charitable organisations, nursing and residential homes and individuals in the field of domiciliary care. We strive to provide the highest standards of personal care and support to people and are renowned for respecting the privacy, dignity and individuality of every client at all times – to be involved in our industry is hugely rewarding.

The UK market is currently worth over £12 billion per annum and this can only increase as Government encourage more and more people to receive care in their own homes. This coupled with an increasingly ageing population will result in a quick return on investment.

A large proportion of what we do is repeat business and we are fortunate enough to have been awarded Master Vendor status to many large authorities across the UK.

You do not need previous experience to be successful – just a desire to manage people to provide the highest level of care to those who need it most.



Testimonial

“ I have seen some massive changes in the health and social care agency market over recent years; domiciliary care in particular has become a very important part of the business and is the fastest growing element of what we do. Regulation has become increasingly demanding needing expert back up to create competitive advantage. I see it is very important to be part of a larger group now - having run an independent agency in the past - to give stability and added confidence to the client. The back up services and support through the Network Group are a real bonus and take away many of the headaches of running the agency leaving me to concentrate on delivering the service and managing client relationships which ultimately deliver our profits. ”

Lorraine Grant - Network Health and Social Care Liverpool

Franchise Package

What's included.....

- Full pre-opening support with the dedicated services of a Brand Partnership Director.
- Exclusive researched territory
- Full debt factoring – vital for cash flow
- Hosted email and website
- Specialist Healthcare software
- Comprehensive induction training by fully qualified experts complemented by training materials and DVD's
- Help with accreditation and registration with care authorities
- 'Start up' package including marketing launch, uniforms, and stationery
- Operations manuals and policies
- Assistance with recruitment, legislative and HR issues
- Property advice and assistance
- Business Development Manager experienced at winning business and free access to upcoming tender notices
- Full payroll and invoicing function including credit control
- Large company discounts including discounted CRB Checks
- Regional networking meetings and conferences

Franchise Opportunities



www.therecruitmentnetwork.co.uk

Established to provide unrivalled levels of service to both sets of customers alike – clients and candidates.

The Recruitment Network specialises in providing both temporary and permanent staff to blue chip, national and local organisations, particularly Executive PA's, secretarial and administration, sales and marketing, accountancy and finance and junior management roles.

You do not need experience of the recruitment industry to build a successful Recruitment Network business, just personal drive and an ability to build relationships at all levels.

Testimonial

" We wanted to own our business and be our own boss – we had worked together for many years but did not want the hassle of spending time looking for the various support functions we needed – websites, marketing agencies and the like. We wanted to focus on doing the things that were going to make a difference to our income! Its early days, but the support we have received from the Group has been brilliant. Its hard work of course but we never regret it....."

Theresa Munslow and Zoe Little –
The Recruitment Network Partnership - Solihull

Franchise Package

What's included.....

- Exclusive researched territory
- Dedicated support from your Brand Partnership Director assisting with business planning and financing
- Property and lease advice
- Initial stationery pack
- Launch marketing material
- HR advice and guidance and regular updates on legislation
- Full induction training for yourself and your team
- IT and business systems – email and website
- Specialist recruitment software package
- Full payroll and billing functions including credit control and debt factoring – vital for cash flow
- On-going information on market trends and research
- Huge discounts on job board advertising
- Ongoing REC* accredited training for you and your teams

The experience supporting you...

Not only will you benefit from one of the most technologically advanced back office team in the UK but your support team are led by some of the recruitment industry's most respected and experienced individuals with over 70 years combined experience in recruitment and franchising.



Jon Smith

Jon Smith, Chief Operating Officer - a fellow of the Recruitment and Employment federation and with over 30 years service within the Group. Since 1996 Jon has been responsible for the acquisition and development of start up businesses which now form the specialist recruitment business of the Network Group.



Debbie Smith

Debbie Smith, MD, Network Brand Partnerships - with over 20 years experience in the recruitment industry, Debbie has spent the last 5 years developing and perfecting one of the UK's most successful models which has seen many new business owners build profitable recruitment businesses. Debbie has close links with the BFA and is a staunch supporter of ethical franchising.



Andy Michie

Andy Michie, Brand Partnership Director - an accountant by trade and having run his own business, Andy is a real asset during business start up when his wealth of experience is invaluable to new business owners.



Paul Hanke

Paul Hanke, MD, Network Healthcare - after a successful career in hospital management with both the NHS and private sector, Paul moved into recruitment in 2001 and has expanded the business from a single/operation to the network it is today.

Financing your new business

We have excellent relationships with most of the major banking organisations and with the guidance of your dedicated Brand Partnership Director we can help you secure up to 70% of your total requirement.

Debt factoring

Such is the size of our Group, we will offer full debt factoring for up to 60 days and this is an added value service already included in your monthly management fees.

This offers full peace of mind and is vital for cash flow.

Franchise Packages

Each of our franchise packages are £30k + VAT. Agreements are for 5 years and will offer the right to extend at no further charge. Each territory and brand will offer differing returns and rather than present arbitrary figures at this stage, we prefer to discuss potential returns with you and show you real examples of what you can earn.

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What's next

We recognise that deciding to be your own boss is a big decision and you must be fully informed. Rather than prescribe a 'process' we will work with you at your pace.....

You will be given an opportunity to attend a 'Discovery Day' – this is an informal opportunity to find out more about us including a visit to our Head Office functions at Meriden Hall.

You will also have an opportunity to speak with our existing network of Brand Partners – don't take our word for it!



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Call us the dedicated Brand Partnership team now on 0121 712 7828
Or email: info@brandpartnerships.co.uk

5 The Courtyard , 707 Warwick Road, Solihull, West Midlands B91 3DA
Web: www.networkbrandpartnerships.co.uk